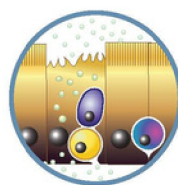


2024 Support Prospectus

ICMI

JULY
6-10 **2024**

Tivoli Hotel & Congress Center



SOCIETY FOR
MUCOSAL IMMUNOLOGY



Support Packages

Platinum - \$25,000

Year-Round Inclusions:

- Linked logo on SocMuclmm.org website to URL of your providing to drive traffic from SMI membership and community to engage with your organization.
- 1 linked ad in all issues of SMI's quarterly newsletter
- Logo inclusion at support level in SMI quarterly newsletters.
- 2 dedicated emails to SMI membership with content provided by your organization and sent through SMI's email platform (*HTML provided by supporter, additional information provided to supporters at this level on specs*).
- 2 rentals of SMI membership mailing address (physical addresses)
- 3 sponsored posts on SMI social media (Twitter or Facebook)
- Logo recognition as supporter of Webinar Series
- 3 SMI 2024 memberships

ICMI Inclusions:

- 2 dedicated emails to registrants (*same specs as above*)
- Logo linked to URL of your providing indicating support on the ICMI program page on SMI website
- 1 tabletop exhibit space
- Up to 5 complimentary registrations
- ¼ page ad in printed program
- Logo recognition at Platinum level in program
- Logo on ICMI promotional emails at Platinum level

Gold - \$17,500

Year-Round Inclusions:

- Linked logo on SocMuclmm.org website to URL of your providing to drive traffic from SMI membership and community to engage with your organization.
- 1 linked ad in 1 issue of SMI quarterly newsletter
- Logo inclusion at support level SMI quarterly newsletters.
- 1 dedicated email to SMI membership with content provided by your organization and sent through SMI's email platform (*HTML provided by supporter, additional information provided to supporters at this level on specs*).
- 2 rentals of SMI membership mailing address (physical addresses)
- 2 sponsored posts on SMI social media (Twitter or Facebook)
- Logo recognition as supporter of Webinar Series
- 2 SMI 2022 memberships with all member benefits

ICMI Inclusions:

- 1 dedicated email to registrants (*same specs as above*)
- Logo indicating support on the ICMI program page on SMI website
- 1 tabletop exhibit space
- Up to 4 complimentary registrations
- Logo recognition at Gold level in program
- Logo on ICMI promotional emails at Gold level

Silver - \$12,500

Year-Round Inclusions:

- Linked listing on SocMuclmm.org website to URL of your providing to drive traffic from SMI membership and community to engage with your organization.
- Logo inclusion at support level in SMI quarterly newsletters.
- 1 dedicated email to SMI membership with content provided by your organization and sent through SMI's email platform (*HTML provided by supporter, additional information provided to supporters at this level on specs*).
- 1 rental of SMI membership mailing address (physical addresses)
- 2 sponsored posts on SMI social media (Twitter or Facebook)
- Listing recognition as supporter of Webinar Series
- 2 SMI 2022 memberships with all member benefits

ICMI Inclusions:

- 1 dedicated email to registrants (*same specs as above*)
- Listing indicating support on the ICMI program page on SMI website
- Up to 3 complimentary registrations
- Logo recognition at Silver level in program
- Listing on ICMI promotional emails at Silver level

Bronze - \$7,500

Year-Round Inclusions:

- Linked listing on SocMuclmm.org website to URL of your providing to drive traffic from SMI membership and community to engage with your organization.
- Listing at support level in SMI quarterly newsletters.
- 1 dedicated email to SMI membership with content provided by your organization and sent through SMI's email platform (*HTML provided by*

supporter, additional information provided to supporters at this level on specs).

- 1 rental of SMI membership mailing address (physical addresses)
- 1 sponsored post on SMI social media (Twitter or Facebook)
- Listing recognition as supporter of Webinar Series
- 1 SMI 2022 membership with all member benefits

ICMI Inclusions:

- 1 dedicated email to registrants (*same specs as above*)
- Listing indicating support on the ICMI program page on SMI website
- Up to 2 complimentary registrations
- Listing recognition at Bronze level in program
- Listing on ICMI promotional emails at Bronze level

Copper - \$3,500

Year-Round Inclusions:

- 1 dedicated email to SMI membership with content provided by your organization and sent through SMI's email platform (*HTML provided by supporter, additional information provided to supporters at this level on specs*).
- 1 rental of SMI membership mailing address (physical addresses)
- Listing recognition as supporter of Webinar Series
- 1 SMI 2022 membership with all member benefits

ICMI Inclusions:

- Listing indicating support on the ICMI program page on SMI website
- Up to 2 complimentary registrations
- Listing recognition at Copper level in program
- Listing on ICMI promotional emails at Copper level

ICMI 2024 A La Carte Opportunities

Opening Keynote Session - \$12,500 (1 available)

- Logo recognition in program next to keynote session information
- Signage recognition outside of session
- Recognition in mobile app
- Logo recognition in online schedule

Welcome Reception - \$12,500 (3 available)

- Logo recognition in program next to keynote session information
- Signage recognition at reception & near all bars
- Recognition in mobile app
- Logo recognition in online schedule

Plenary Session - \$10,000 (4 available)

- Logo recognition in program next to plenary session information
- Signage recognition outside of session
- Recognition in mobile app
- Logo recognition in online schedule

Product Theater/Satellite Session - \$8,000 (4 available)

- Ability to host own session with your presenter/speaker
- Included in program and printed schedule
- Signage recognition outside of session room
- Listing of session in mobile app with recognition
- Inclusion in online schedule with recognition

Concurrent Session - \$7,500 (6 available)

- Logo recognition in program next to session information
- Signage recognition outside of session
- Recognition in mobile app
- Logo recognition in online schedule

Poster Sessions - \$5,000 - **SOLD**

- Logo recognition in program next to session information
- Signage recognition during session in poster area
- Recognition in mobile app
- Logo recognition in online schedule

Mobile App Sponsor - \$5,000 (1 available)

- Mobile app to prominently display logo or provided graphic
- Recognition in printed program
- Inclusion of logo in all promotions to attendees to encourage app utilization

Tea & Coffee Break Sponsor - \$4,000 (7 available)

- Recognition in printed program
- Signage next to coffee station during sponsored break
- Recognition in mobile app

Oral Abstract Session - \$3,500 (21 available)

- Logo recognition in program next to session information
- Signage recognition outside of session
- Recognition in mobile app
- Logo recognition in online schedule

Meeting Website Ad - \$3,000

- Your ad displayed on ICMI meeting page on SMI's website and linked to URL of your providing

Exhibit Table - \$2,500

- Tabletop exhibit table in event space

Lanyard Sponsor - \$2,500 (1 available)

- Your logo on all attendee lanyards for event

Signage Sponsor - \$2,500 (1 available)

- Recognition in printed program
- Sign recognizing support near registration desk
- Recognition in mobile app

Dedicated Email to Attendees - \$1,000

- Email sent to registered attendees on your behalf
- Organization to provide SMI with HTML code for message sent through SMI's email platform

Push Notification from App - \$750

- Push notification sent to attendees through app
- Time and text of your choosing (as approved by SMI)

Program Ads - \$500 - \$1,250

- Full page ad - \$1,250
 - Full color ad of your providing included in printed program
- Half page ad - \$750
 - Full color ad of your providing included in printed program
- Quarter page ad - \$500
 - Full color ad of your providing included in printed program

Year-Round 2024 A La Carte Opportunities

SMI Website Promotion - \$500/month

- Linked ad on SMI website for one month of your choosing

Email to SMI Database - \$2,000

- Email sent to SMI email list on your behalf
- Organization to provide SMI with HTML code for message sent through SMI's email platform

Ad in Quarterly Newsletter - \$1,500

- Linked ad in one issue of SMI quarterly newsletter, sent to 6,000+ individuals